

Rob Benwell presents...

Auto Blog System X



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Before You Get Started...

If you've never heard the term auto blog before and were excited by the set it and forget it auto-pilot income, let me turn you onto a little secret...

Auto blogs are one of the most closely guarded, underground methods for traffic generation and profit.

When done the right way, they work on absolute auto-pilot to feed content, traffic, and profits into your business.

Instead of writing each individual post to your blog, auto blogs allow you to create unique content from other people's work.

Now... if you've heard about auto blogs before, you might of heard a few bad things.

Things like... it's stealing someone's else's hard work... it's the same as splogs and scraper sites... it's duplicate content so your site will get banned by Google.

Before I get into the Auto Blog System X process itself... let me address these issues.

First and foremost, auto blogs are not stealing.

If auto blogs were stealing then how could sites like [Google News](#), Metacritic, [Technorati](#), and [Rotten Tomatoes](#) exist?

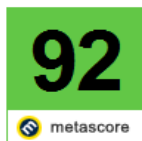
Take a look at [Metacritic](#) for example.

Metacritic collects reviews of music albums, games, movies, TV shows, and DVDs from around the internet and gives each a numerical score based on their average review scores.

Toy Story 3

Disney•Pixar

[PRINT](#) [EMAIL](#)



Universal acclaim

Based on **39** critic reviews
[How did we calculate this?](#)



Based on **332** votes
[Read user comments](#)
[Rate this movie >](#)

Movie Info

Genre(s): Adventure | Animation | Comedy | Family/Kids | Fantasy

Written by: Michael Arndt

Directed by: Lee Unkrich

Release Date:
Theatrical: June 18, 2010

Running Time: 103 minutes, Color

Origin: USA

Language(s): English | Spanish

Summary

RATING: G for General Audiences

Starring Tom Hanks, Tim Allen, Joan Cusack, Don Rickles, Wallace Shawn, John Ratzenberger, Estelle Harris, and Michael Keaton

Toy Story 3 is a comical new adventure in Disney Digital 3D that lands the toys in a room full of untamed tots who can't wait to get their sticky little fingers on these "new" toys. It's pandemonium as they try to stay together, ensuring "no toy gets left behind." Meanwhile, Barbie comes face to plastic face with Ken (yes, that Ken). (Disney, Pixar)

Also On The Web: [Internet Movie Database](#) | [Official Studio Site](#)

What The Critics Said

All critic scores are converted to a 100-point scale. If a critic does not indicate a score, we assign a score based on the general impression given by the text of the review. [Learn more...](#)

100

Boxoffice Magazine | Pete Hammond

What MORE could audiences want from a movie than this hilarious, heartwarming entertainment for all ages?

[Read Full Review >](#)

What Our Users Said

The average user rating for this movie is **9.6** (out of 10) based on **332** User Votes

[Vote Now!](#)

Note: User votes are NOT included in the Metascore calculation.

D Romich gave it a **10**:

Pixar does it again! They are not only the best animation studio but one of the best studio's period in crafting a story and characters people care about; while keeping things fun.

Jad D. gave it a **10**:

A truly touching movie. I found it made good, fun and original references to the earlier movies. The movie left me the my good memories of all the old toys. The comedy is simple, good, and fresh. I felt like this sequel took its time and ended the trilogy in the best way leaving nothing behind, including old characters.

[Read more user comments >](#)

A typical page on Metacritic looks like the Toy Story 3 image I've posted on the left.

As you can see, this page includes the title of the film, a still image from the film, the Metascore and comment section, a brief Movie Info and Summary of the movie, the list of critic reviews used to calculate the Metascore, and the list of user reviews used to calculate the User Score.

The only part that probably isn't auto-generated is the Summary section... and even that can be compiled from other sources.

A key thing to note about the strategy Metacritic is using:

It has original content too.

Any of the content posted in the features section is a piece based on an original idea.

Although the idea for the article is original, most of the content is still largely a mashup of other sources... as you can see from their "Six Picks for the Week Ahead" feature.

Lots of links to the other auto generated pages of the site and little more than a who, what, when, where, and why for each pick on the list is all it takes to create a unique article on Metacritic.

Six Picks for the Week Ahead in Entertainment

one *The Suburbs* by Arcade Fire (Tue.)

On Tuesday, Canadian indie-rock superstars Arcade Fire return with their much anticipated and already critically acclaimed third album, [The Suburbs](#). Once again, the band has crafted a sprawling and melancholic concept album that's hard to label as indie since it's their most populist effort to date, sounding at times like a Bruce Springsteen album. Previously released songs "The Suburbs" and "Month of May" are standouts, but there are many more memorable songs amongst the 16 tracks, and the LP has already scored [impressive reviews](#). It'll be a busy week for the band as they're scheduled to play Madison Square Garden on Friday — in a show that will be streamed live and directed by cult film director Terry Gilliam ([Brazil](#)) — and will then travel to Chicago to play Lollapalooza on Sunday.



▶ On Thursday at 10pm ET, watch the Gilliam-directed performance [streaming live online](#).

two *The Other Guys* (Fri.)

If Kevin Smith's homage to buddy cop movies [Cop Out](#) didn't do it for you, then maybe Will Ferrell and Mark Wahlberg teaming up in [The Other Guys](#) is more your speed. Hijinks ensue as frequent Ferrell collaborator Adam McKay ([Anchorman](#), [Talladega Nights: The Ballad of Ricky Bobby](#), [Step Brothers](#)) co-writes and directs this comedy, which also features Eva Mendes, Samuel L. Jackson, Dwayne "The Rock" Johnson, and Michael Keaton.



▶ [Read the early reviews](#) for *The Other Guys*.



The genius behind auto blogging is that it allows you to automate the process of turning original content into unique content.

Instead of spending hours trying to write some wonderful piece of insightful content, sites like Metacritic focus mainly on auto-generated content with only a small amount of original content to help support it.

... and even though most of the content on Metacritic is borrowed from other sources, would you say it looks like an auto blog?

Of course not.

Most people make the mistake of thinking that auto blogs are the same as splogs or scraper sites, but that couldn't be any further from the truth.

While splogs are mainly used to spam the search engines in an effort to build backlinks, auto blogs are meant to overcome the scrutiny of the SERPs to provide long-term income.

... and although scraper sites are similar to auto blogs in the sense they use content from other websites, the aim of a scraper site is to obscure the source of the original content.

Like splogs, these scraper sites are quickly shutdown after the content originators learn of the deception and request their content either be removed or given proper attribution.

Auto blogs are not about stealing content.

When built the right way, an auto blog adds value by sifting through, aggregating, and linking to valuable content.

By pulling content from many different sources and building traffic to your auto blog through social media before the SERPs even know your site exists... you can bullet proof your efforts and give your auto blog the best chance for long-term success.

Auto blogs are not a short-term solution.

When built the right way, an auto blog can produce traffic and profits for years, not months.

... and there is no way that would be possible if the SERPs thought they were filled with duplicate content.

Without getting into a big discussion about duplicate content and whether or not the duplicate content penalty exists... think about this for a moment.

When a Fortune 500 Company submits a press release for distribution to the hundreds of news wires and press release publications, aren't all copies of the press release the same?

Then why can you search on Google weeks later using an excerpt from the press release and still see multiple results?

The answer is: Although the content of the press release is the same on each site, the rest of the content on the page is totally different from one site to the next.

Since the pages display different ads, use different headers, and content different text on the page that surrounds the press release, Google sees them as unique.

... and they'll look at your auto blogs the same way when you follow the simple system I'm going to reveal to you here.

Auto Blog System X Rules

Whenever I create a new auto blog to add to the others I have in my network, or create the first of many, there are a few rules I like to follow.

If you've ever watched the film Fight Club, you might realize how closely they resemble the rules Tyler Durden gives out to the crowd of men waiting to bash each others' faces in.

It's one of my favourite movies and it's not simply for dramatic effect that I chose it as inspiration for the rules I use to create my network of auto blogs.

All things being equal, to win a fight you need to be more resilient than the guy standing across the ring from you - or basement in the case of Fight Club :)

The guy who's able to take the most punishment, yet still keep himself standing is going to survive... and that's exactly how you want to build your network of auto blogs.

You want to build them to be able to withstand the punishment that Google, Bing, and Yahoo are going to bring on them.

You want them to be able to withstand the pressure and come out the other side as the victor.

... and the only way I know how to do that is by following these simple rules to ensure my auto blogs won't end up in the online trash heap in 3 months.

So... let me introduce the Auto Blog System X rules.

Rule 1:

Understand it's a numbers game

If you want to have the easy and simplicity you get with auto blogs, you have to realize they have limitations as much as advantages over other types of websites.

One of the most important realizations is how it's high unlikely you will hit a home run with any one auto blog site you setup.

You may have a few sites that do better than others, but when you're talking about earning less than a dollar per day for each site you create, even a 300% increase only gets you to \$3 a day.

The way you make money with auto blogs is to constantly build them, keep the ones that perform well, and sell the others on sites like Flippa to recoup your expenses.

Since the auto blogs are registered using a popular domain registrar and are going to be built using a popular blogging platform, you can easily transfer them to someone else.

The benefit to the buyer is the hands-free income the auto blog can provide... while you get to cash-out on a project you aren't going to keep long-term.

As far as an income cut-off point goes, I like to keep any site that can average \$1 per day.

But since I'm able to create hundreds of auto blogs quickly and easily without much of an investment beyond the time it takes to build them... I won't lose sleep if they don't hit the \$1/day mark.

I'll just move onto building the next one... and the next one...

Rule 2:

Pick a niche that's right for auto blogging

One of the best ways to improve the chances of success for your auto blog is to pick a niche that can support one.

Unlike a mini site or review site where you only want to market a couple of different products at a time, the auto blogs you'll create don't have to be so keyword-focused.

Instead of creating a site filled with offers related to fitness and losing weight and promoting affiliate products using articles and videos targeting specific keywords as you would with a one-and-done mini site, your auto blog is going to be constantly updated.

That means you're going to need a constant stream of content to fill that void... which means you shouldn't pick a niche unless it already has a good amount of content available for you to source.

In fact, don't even think about choosing a niche that doesn't have a ***constant stream of new, fresh content***.

Since you want your auto blog to continue to grow, you don't want your content sources to dry up six months down the line.

So... creating an auto blog related to anything that's a fad or anything that's not constantly in the news is a recipe for disaster.

Although the World Cup and Olympics are two of the largest sporting events in the world, people only create content related to them every couple of years when they're actively running.

This void in content is a death kiss for an auto blog since it relies on content from other sources to stay active.

No content. No auto blog. Simple.

Aside from the amount and consistency of content your niche is generating, most of the other niche selection concerns you'll have are largely the same as any other site you'll build.

If you pick a topic that's too broad site won't rank well in the search engines or generate enough traffic through other means to compete with the other sites targeting your niche.

If you choose to go in the opposite direction by choosing a topic that's too narrow, you might be able to rank well in the search engines but still not get any traffic because nobody searches for those keywords.

Instead, you want to find the sweet spot somewhere in the middle:

You want a niche with a good amount of traffic that isn't so competitive it's hard to get good rankings for them in the search engines.

You can usually find these kind of niches when you dig into a well-known market to find the sub-niches you can exploit.

An example of this would be "low interest credit card" when looking at the credit card niche or "world of warcraft gold" when looking at the online gaming niche.

Even though ranking #1 for "credit card" would probably get thousands of visitors a day, you won't see any of it with your auto blog buried on page 109 of the search results.

Instead of being the little fish trying to swim in the vast ocean, you want to be the big fish in a small pond instead.

Keyword	Competition	Global Monthly Searches
low interest credit card		74,000
low interest credit card rate		18,100
low interest rate credit card		18,100
low interest rate cards		18,100
low interest credit card transfer		4,400
low interest credit card balance transfer		2,900
low interest credit card transfer balance		2,900
low interest credit card rates		1,900
apply for low interest credit card		1,900
best low interest credit card		1,600
low interest credit card offer		1,600
fixed low interest credit card		1,300
low interest credit card uk		1,300
low interest credit card application		1,000
low interest credit card canada		880
fixed low interest rate credit card		880
best low interest rate credit card		590
low interest credit card transfers		480
low interest rate credit card balance transfer		480
low interest credit card balance transfers		320
low interest credit card loans		170

OR

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches
<input type="checkbox"/> credit card		20,400,000
<input type="checkbox"/> card credit		20,400,000
<input type="checkbox"/> credit cards		4,090,000
<input type="checkbox"/> credit card application		1,000,000
<input type="checkbox"/> online credit card		673,000
<input type="checkbox"/> credit card bank		550,000
<input type="checkbox"/> credit card services		550,000
<input type="checkbox"/> credit bank card		550,000
<input type="checkbox"/> best credit card		550,000
<input type="checkbox"/> credit card processing		450,000
<input type="checkbox"/> credit card payment		450,000
<input type="checkbox"/> credit card no		368,000
<input type="checkbox"/> apply credit card		301,000
<input type="checkbox"/> credit cards bad credit		301,000
<input type="checkbox"/> credit card number		301,000
<input type="checkbox"/> business credit card		301,000
<input type="checkbox"/> bad credit card		246,000
<input type="checkbox"/> credit card balance		246,000
<input type="checkbox"/> credit card account		246,000
<input type="checkbox"/> merchant credit card		201,000
<input type="checkbox"/> get credit card		201,000

As you can see from the image on the left, targeting a niche and group of keywords based on "low interest credit card" would be much easier than going after the top level of this market.

... and a quick Google search with [SEO Quake for Firefox](#) running can confirm it for me.

With SEO Quake, I can search the keyword I'm thinking about targeting and get vital information about the websites I'll need to compete with; including page rank, the number of backlinks to the page you need to outrank, domain age, and Alexa rank.

Using the data I get from SEO Quake, I can see whether or not I'm going to have a tough time getting natural search traffic to my auto blog.

If the pages and sites I need to compete with have high page rankings, lots of backlinks to their pages, high Alexa rankings, and an aged domain... I'll move onto another niche.

There's no sense wasting my time putting together an auto blog if I don't think I have a good chance of ending up in the top 30 search engine results, so I'll pay special attention to the competitors who appear on the first 3 pages of results.

If I see lots of pages and sites in the top 30 results with low page rankings and a small amount of backlinks to their pages, my chances of success are greatly improved even if I don't think I can crack the top 10 results.

... it's not an exact science.

In some cases, I'll choose to target niches even when the competition has good page rank and a solid amount of backlinks.

Why?

Usually it's because I'm not impressed with their on-page optimization and believe it's possible to outrank them without having to build a high page rank or generate lots of backlinks.

In some cases, all it takes is some proper on-site optimization to beat out the competition so I like to confirm the data I get from SEO Quake using Market Samurai's SEO Competition module to figure out how well my competitors are doing.

Instead of taking an educated guess at my chances using SEO Quake, I can rely on some pretty simple indicators from Market Samurai to guide me in my decision.

I'll just enter the keyword and choose the ranking factors I want to see as I do in the image below:

The screenshot shows the Market Samurai interface for a project named 'Low Interest Credit Card'. The 'SEO Competition' section is active, with 'OFF Page' and 'ON Page' checkboxes circled in red. The 'OFF' label is written in red over the 'OFF Page' section, and the 'ON' label is written in red over the 'ON Page' section. The 'ON Page' section has several checkboxes checked, including 'Keyword in Title? (Title)', 'Keyword in URL? (URL)', 'Keyword in Description? (Desc)', and 'Keyword in Header Tag? (Head)'. Below the settings is a table of search results with columns for rank, URL, DA, PR, BLP, Title, URL, Desc, Head, and CA.

#	URL	DA	PR	BLP	Title	URL	Desc	Head	CA
1	http://www.creditcards.com/low-interest.php	13	5	566	N	Y	Y	N	0
2	http://www.creditcardguide.com/low-interest-cards.html	9	4	141	Y	Y	Y	Y	3
3	http://www.bankrate.com/credit-cards.aspx	14	7	1,230	Y	N	N	N	0
4	http://consumers.creditnet.com/Credit_Cards/Good_Credit/	-	4	829	Y	N	Y	Y	1
5	http://www.asapcreditcard.com/	8	4	2,810	N	N	Y	N	9
6	http://www.lowcards.com/	-	6	4,307	Y	N	Y	N	0
7	http://www.mastercard.com/us/personal/en/fin/dacard/home.html	-	7	100	Y	N	Y	N	9
8	http://www.creditcardassist.com/lowinterest/creditcards.html	5	4	1,330	N	Y	Y	N	9

Simply put... a lot of green indicators, especially in the area of on-site optimization, means I can probably do well building an auto blog around this niche.

This is especially true when you think about all of the potential cross-promotions that are out there in this kind of niche.

Think about it...

Somebody who wants a low interest credit card might be looking for one because they want to manage their debt better.

Getting a lower interest credit card gives them the ability to pay their balances off faster.

Manage my debt better... Pay off credit faster...

Sounds like the beginning of a keyword list to me :)

Rule 3:

Build keyword lists the Auto Blog System X way

Once you've found a niche with a constant stream of content and keywords you can target and compete with, you need to grow your keyword list as much as possible.

Using keyword tools like the Google Keyword Tool, Google Wonder Wheel, and the Search-based keyword tool, you can quickly turn a handful of keywords into a hundred.

Here's how I do it...

#1 - Use the Google Keyword Tool to expand your list

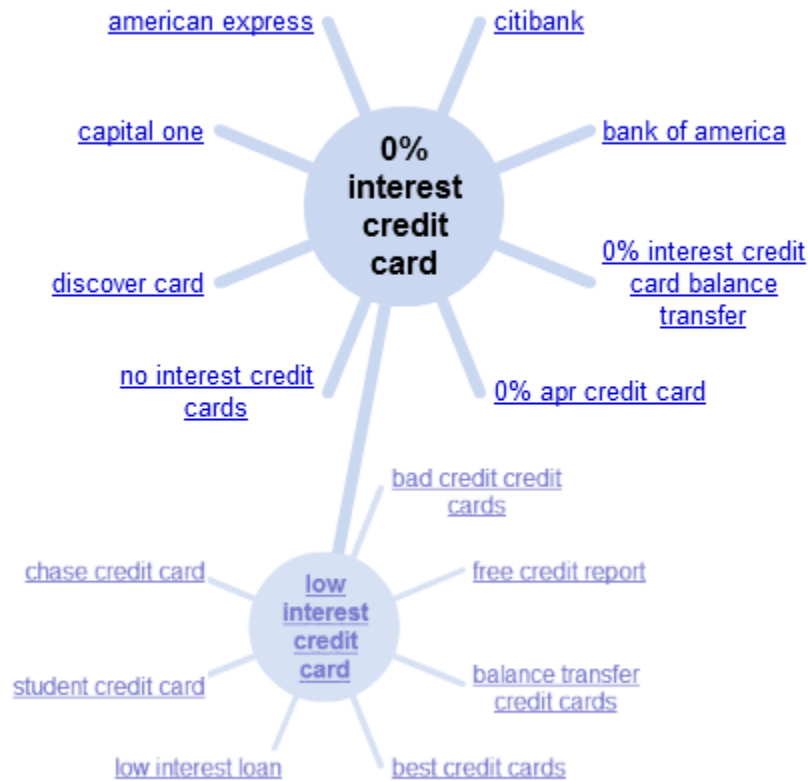
After entering "low interest credit card" into the [Google Keyword Tool](#) and hitting the "Search" button, I can expand my list considerably (as seen in the image from a few pages ago).

#2 - Use Google Wonder Wheel to find more keywords

After entering "low interest credit card" into a Google search box and selecting "Wonder Wheel" from the left-hand menu, the standard view changes to display your keyword in the center of an orb that's surrounded by a few different related terms.

NOTE: You may have to click the "More search tools" link first before you can see the "Wonder wheel" option.

After you select the [Wonder wheel](#) view, the keyword you searched in Google will look like this...



As you can see, the Wonder wheel lets you dig deeper into your keywords to find others that Google believes are related to it.

While my initial keyword research from the last step already uncovered the keyword "0% interest credit card", looking at the Wonder wheel helps me understand that Google thinks the names of credit companies are closely related to this search term.

Given that information... I would take those keywords and use them as modifiers to pretty much all of the keywords I find.

Here's what I mean when I say that...

Instead of only having "0% interest credit card" or "0% apr credit card" as keywords on my list, I'll add the credit card company names before each phrase to expand my list further.

Using this kind of logic, I can easily turn 2 keywords into 10:

- discover card 0% interest credit card
- american express 0% interest credit card
- capital one 0% interest credit card
- citibank 0% interest credit card
- bank of america 0% interest credit card
- discover card 0% apr credit card
- american express 0% apr credit card
- capital one 0% apr credit card
- citibank 0% apr credit card
- bank of america 0% apr credit card

No matter which niche I want to target, there should always be opportunities to expand my keyword list using simple modifiers - fast, quick, best, quality, city names, state names, etc.

If I'm having a hard time coming up with modifiers I can use to expand my keyword list, I'll spy on the competition to see what they're doing.

Although there are quite a few different options available (SEMRush, SpyFu, KeywordSpy) when it comes to spying on the keywords your competitors are using, they limit the number of results you can see unless you pay for the service.

Since you need to pay a monthly subscription to see the full list of keywords, you can use the Google Search-based Keyword Tool instead.

Although the number of results will still be limited as they are for those with free accounts at the keyword spy services listed above, you should be able to get what you need from Google.

#3 - Spy on keywords with the Search-based keyword tool

When searching your keyword phrases on Google, you'll want to take note of the domain URLs that appear in the top 10 results.

By copying and pasting the URL of the #1 ranked site from the "low interest credit card" keyword term and entering it into the Search-based keyword tool, Google gives me a list of other keywords on that same webpage.

After adding any keywords not already on my list, I'll move to the #2 ranked site, then the 3rd, 4th, etc... continuing to expand my list of keywords each step of the way.

<input type="checkbox"/> Keyword	Monthly searches ↓	Competition	Sugg. bid
Keywords related to creditcards.com (56)			
<input type="checkbox"/> low introductory card	230		CAD0.10
<input type="checkbox"/> american express gift ca	190		CAD0.90
<input type="checkbox"/> a credit	82		CAD4.01
<input type="checkbox"/> lowest interest rate	66		CAD5.98
<input type="checkbox"/> interest rate low	66		CAD0.10
<input type="checkbox"/> credit interest low rate	52		CAD0.10
<input type="checkbox"/> low credit rate	52		CAD0.10
<input type="checkbox"/> low rate credit	52		CAD3.28
<input type="checkbox"/> credit low interest	52		CAD0.10
<input type="checkbox"/> credit low rate	52		CAD0.10
<input type="checkbox"/> credit cards low	42		CAD0.10
<input type="checkbox"/> apr rate	42		CAD0.10
<input type="checkbox"/> card interest low	42		CAD0.10
<input type="checkbox"/> interest credit	33		CAD0.10
<input type="checkbox"/> cards low interest	33		CAD0.10
<input type="checkbox"/> flexible rewards	25		CAD0.10
<input type="checkbox"/> lower interest rate	25		CAD0.10
<input type="checkbox"/> low credit	25		CAD0.10
<input type="checkbox"/> credit interest	25		CAD0.10
<input type="checkbox"/> chase visa canada	25		CAD0.10

Rule 4:

Choose the right hosting company

Since the Auto Blog System X methods require that you have a large number of active sites, you want to avoid bad webhosts.

Although I've burnt through a few different companies along the way, I can confidently recommend [HostGator](#) for all your auto blog hosting needs.

The Linux VPS Hosting they offer allows you to run your sites as if you had access to a dedicated server, without the maintenance or high costs involved.

For less than \$100 a month, you can have access to 500 GB of bandwidth, 32 unique IP addresses, and 30 GB of disk space.

With 32 unique IP addresses, you can create 32 unique sites without raising eyebrows among any of the SERPs... meaning each site only needs to make about \$3 per month for you to break even (not including domain registration costs).

If you're in it for the long haul, this expense should be quickly surpassed by the profits you generate from each site.

But... if you'd rather test HostGator out a little bit before going with one of their VPS options, the Baby Plan gives you unlimited domains, unlimited disk space, and unlimited bandwidth.

The only downside with this option is how easy it will be for the SERPs to find all of your auto blogs once they decide they don't like one of them, which is why I suggest you spread them out with a VPS since it makes them more difficult to find.

Rule 5:

Find the perfect domain name

Now that you have a niche you want to target and the right hosting company for all your needs, you need to find the perfect domain to play host to your auto blog.

Depending on who it is you speak to, you'll get a ton of answers when you start asking questions about domain registration.

Some people will tell you that .info domains are the best because they're the cheapest while others like .net domains.

Some people will tell you to use hyphens in between each word in your domain name to improve your SEO score and readability while others will tell you it's the Google kiss of death.

When it comes to finding domains for your auto blog, there are only a few guidelines you need to follow:

- 1 - Don't use hyphens or any other spacing between words because they won't help readability or your SEO efforts
- 2 - Only use .com domains. It looks more professional and will make your auto blog easier to sell if you choose to go that route.
- 3 - Try not to use more than 5 words in a domain name and keep the number of characters in the domain to 30 or less.
- 4 - Try to get the keyword you're targeting as the domain name, using modifiers or closely related keywords as a second choice if the main keyword phrase isn't available.

Using the guidelines above, I would head over to [GoDaddy](#) to see if I can get a domain that matches any of the top 5 keywords I want to target.

Based on my keyword research from earlier, the top 5 keywords are: low interest credit card, 0% interest credit card, interest free credit card, low rate credit card, and low apr credit card.

So... the first thing I'll do is check to see whether or not those domains are available, either in singular or plural form - card vs. cards.

If one of those domains is available, I'll happily register it and move onto the next step. But what if I can't get one of those?

If you remember when we discussed keyword research earlier, one of the things you can do is add modifiers to the phrases you uncover to expand your keyword list even more.

Well... using the same, or similar, modifiers, you can follow the same logic when brainstorming a domain name.

Here's what I mean. A common modifier is the word "best".

People are always searching for the "best mountain bike", "best ping pong table", "best place to eat in new york"... and you can use that logic when brainstorming domains.

bestlowinterestcreditcard.com bestinterestfreecreditcard.com

lowinterestcreditcardsource.com lowinterestcreditcardtips.com

Adding a simple, but descriptive word to the start or end of the phrase I want to target can give me the domain name I want without having to sacrifice the on-page SEO benefits I'll get from having my keyword phrase in the domain name.

Rule 6:

Use Wordpress to build your auto blogs

Although you can technically use other tools, scripts, and software to create and manage your network of auto blogs, you'd be turning down a superior option in doing so.

With the number of plugins available, the variety of themes, and the massive support it gets from its community, there is no better choice than Wordpress when it comes to managing your network of auto blogs.

If you don't believe me now, just wait until I reveal the one simple twist I use to beef the system up so I can expand it to hundreds, even thousands, of auto blogs without breaking a sweat.

That means not having to log into multiple sites to check stats or make changes to plugins and themes...

That means not having to freak out when something goes wrong because I have everything at my fingertips through one central control panel...

... and it's only possible with Wordpress 3.0.

Word of Caution: Some of the old plugins and themes that worked on older versions of Wordpress will need to be updated to work with Wordpress 3.0.

Given the strength of the Wordpress community, it shouldn't take too long as Wordpress 3.0 is being downloaded thousands of times a day, literally forcing developers to update their stuff.

Check out the [Wordpress 3.0 download counter](#) to see...

Rule 7:

Forget about fancy, keep it simple instead

After someone learns HTML or starts getting comfortable with Wordpress, one of the first things they want to do is change the look of their website. *Wrong move.*

Unless you're changing the design of your auto blog because you're testing to see whether or not the change makes a difference in conversions, you don't want to make too many changes to your site once you have it up and running.

As far as giving your auto blog the right look to begin with, you're already at an advantage using Wordpress.

Thanks to the vast number of Wordpress themes, there are thousands of options available to you.

You can have green sites, blue sites, black sites, sites with pictures, sites with 3 columns, sites with 2 columns... whatever you want.

A quick look at the [most popular Wordpress themes](#) shows the variety of choices available...

The question is: Which themes work best with auto blogs?

Since the goal of an auto blog is to get visitors to leave your site through one of your money-making links or ads, any designs that distract from that are a bad idea.

Wordpress themes that are popular with [bloggers generating income through AdSense](#) are a [good place to start](#) considering they're simple, yet effective with their ad placements.

Rule 8:

Don't let the SERPs know you're automated

This is the biggest problem with most auto blog strategies.

Although you want them to be hands-free and pretty much automated after building them, you don't want them to look that way to Google, Bing, and Yahoo.

All it takes is one slip-up and you could lose your entire network of auto blogs, so you can't let any of the SERPs onto the scent of your sites being auto blogs... even though they really are :)

This was the toughest part to put together for the Auto Blog System X... but I've finally found a way to be automated without Google and the rest of the gang catching on.

By the time they even realize you exist, you're already going to have thousands of visitors and tons of social proof using the Auto Blog System X I'm going to teach you.

Let me show you how I do it...

Build Your Auto Blog

As I just mentioned in Auto Blog System X Rule #7, you're going to use Wordpress to build your network of auto blogs.

I told you there was one simple twist you could put into action when using Wordpress to really make everything easy to manage.

... and take it from me, you don't want to build your network of auto blogs any other way than the one I'm going to tell you about.

I still have nightmares at night thinking about how difficult it was to run my auto blogs the old way.

Without a central control panel to manage everything, I had to log into each site individually to make even the smallest change.

Let me tell you... I can think of better ways to spend my time than logging into 300 different admin panels just to see my stats or make a change to an Adsense block or banner ad.

Thanks to Wordpress 3.0 and its multi-site feature, I can now run my entire network of auto blogs through one central installation.

Instead of uploading and activating plugins to hundreds of separately installed copies of Wordpress, I can now manage everything from one central installation.

Although I'll admit it takes a little bit of work up front to get everything setup the right way, you'll save days and weeks of time whenever you need to make even the simplest of tweaks.

So, follow along while I show you how to do it...

Step #1 - Install Wordpress

Log into your HostGator account and select the "Fantastico Deluxe" under Software/Services from within your cPanel.

Select Wordpress from the list on the left hand side of the page and click on the "New Installation" link and then follow the rest of the steps to complete your install.

If you've never installed Wordpress using Fantastico before, watch [Installing Wordpress via Fantastico](#) for guidance.

Step #2 - Activate Wordpress multi-site

This step is really simple.

Open up `wp-config.php` and add this line above where it says `/* That's all, stop editing! Happy blogging. */`

```
define ('WP_ALLOW_MULTISITE', true);
```

Save the file and move onto the next step...

Step #3 - Create your auto blog

You may have to refresh the dashboard, but you should see a new "Network" option under Tools in the sidebar.



After you click on the "Network" link you'll be taken to a new page where you can create your network of auto blogs.

You just fill in the information...



During this step in the process, you have the option to choose between subdomains and subdirectories.

If you're not familiar...

Sub-domain = autoblog.domain.com

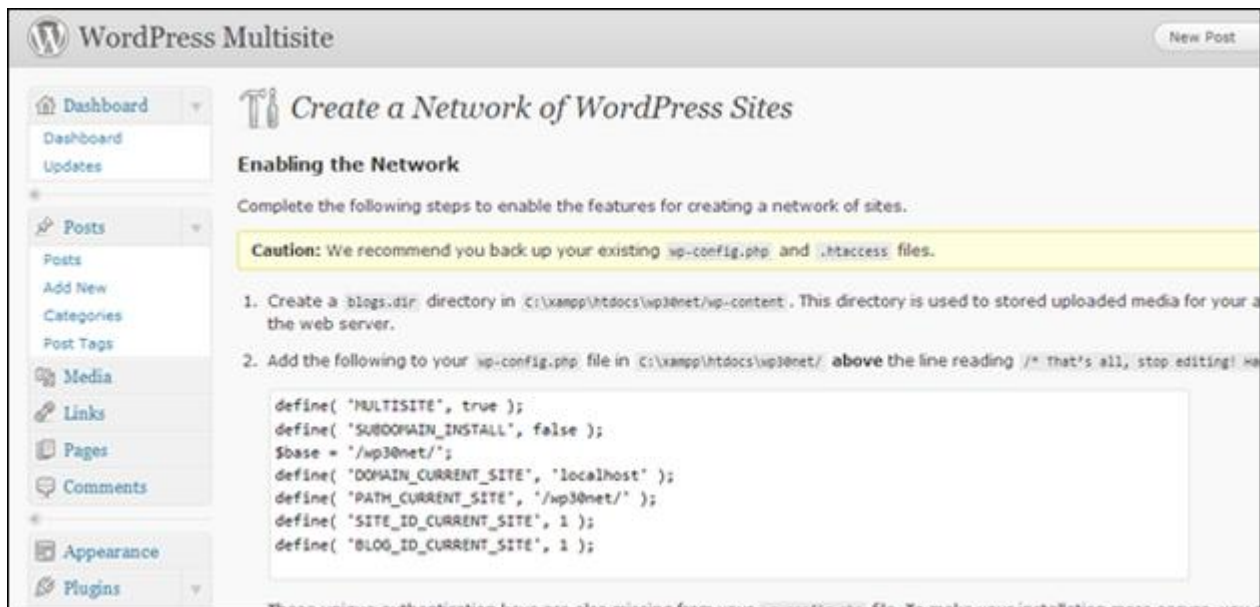
Sub-directory = domain.com/autoblog

You have to pick one or the other and it can't be changed unless you totally re-configure your installation.

Since I know HostGator has mod_rewrite capabilities and that's what I need to run with the sub-directory option, I usually don't bother going the sub-domain route.

The extra step of setting up side server wildcards isn't worth it.

After giving your network of auto blogs a name, entering an admin email address, and hitting the "Install" button to get the instructions for enabling your network.

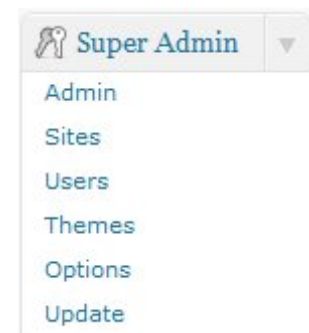


[Complete the steps to enable your network](#) and then log out of Wordpress.

When you log back in you'll see a ["Super Admin" menu](#) you can use to add and manage additional sites in your network.

To add a new auto blog to your network, click on the "Sites" link and fill out the forms to create the new site.

After you create the site you can click on the "Users" link to see a new user was created.



From this point forward, all of your sites can be managed from the Super Admin menu... allowing for global changes to your network of auto blogs without having to log into each one individually.

Now if you want to access one of your auto blogs through its own admin menu, you can do it.

Just enter `http://yourdomain.com/[auto blog domain]/wp-admin` where `yourdomain.com` is the main URL you first installed Wordpress on back in Step #1 and `[auto blog domain]` is the domain name of the particular auto blog you want to view.

Step #4 - Setup domain mapping

If you were to leave things as they are right now, website visitors would have to point their browsers to `yourdomain.com/autoblog` to visit your site.

Since your auto blog is going to have its own domain and you want the SEO benefit of having the right keywords in it, you need to map each multisite you setup to its own domain.

Rather than waste pages upon pages showing you how to do it, you can [refer to this tutorial](#) and the videos with this course.

Step #5 - Upload plugins to a central folder

Although I'll tell you about each plugin as we go along, you'll still have to upload all of them to the right folder.

If you don't, you won't be able to activate them on any of the auto blogs in your network.

So... make sure you upload the plugins you want to use on all of your auto blogs to the `mu-plugins` directory.

If there's a plugin you want to test out on one, or a few, of your auto blogs, you can upload it to the `plugins` directory instead.

Otherwise... you'll use the same plugins on all of your auto blogs, since it just makes it easier to manage them that way.

Step #6 - Add these plugins to the `mu-plugin` directory

Before you get into feeding your auto blog with content, setting up your profit streams, and giving it that first boost of traffic, there are a few core plugins you need to install.

Disclaimer: These plugins are managed by their own authors so I have no control over their functionality, nor do I provide support in the event they don't operate as advertised.

At the time of this writing, some of the plugins mentioned are still being updated to operate with the multisite function in Wordpress 3.0. Due to their popularity within the Wordpress community, these updates should occur sooner rather than later.

In the meantime, any plugins you have difficulty with can be activated or deactivated on each individual auto blog by uploading them to the `plugins` directory instead.

So... let me tell you about each plugin and why it's an important part of the overall puzzle.

[Google XML Sitemaps](#)

Building a good auto blog involves two sides of the same coin - it needs to be easy to navigate for your visitors and the search engine spiders.

Since "easy" means different things to humans and SE spiders, you'll need to upload the Google XML Sitemaps plugin to create a sitemap of your auto blog the search engine spiders can follow.

[Google XML Sitemap for Videos](#)

Since you're going to use the plugins I reveal in a moment to feed YouTube videos to your auto blog, you can use this plugin to create an XML feed sitemap of the videos posted to your site.

Once the sitemap is created, you can submit it to Google using [Google Webmaster Tools](#) and improve the chances the videos you post to your auto blog will appear at the top of the search engine results.

The screenshot shows a Google search for "zero interest credit card video". The search bar contains the text "zero interest credit card video" and a "Search" button. Below the search bar, it indicates "About 7,020,000 results (0.24 seconds)" and a link to "Advanced search". A sponsored link for "0% Balance Transfer Cards" from CreditCardGuide.com is displayed. Below that, there are several organic search results, including "0% Balance Transfer Credit Cards Reviews| Best 0% APR and 0 ...", "Low interest rate, zero percent APR card stories", and "Visa Credit Cards". At the bottom, a section titled "Videos for zero interest credit card video" features two video thumbnails. The first video is titled "Find the most suitable Card Lowest Interest 0 ..." and is 3 minutes long, uploaded by Elegant5458925 on Sep 1, 2008. The second video is titled "How to Calculate Credit Card Interest" and is from ehow.com, dated May 3, 2009. Below the videos, there is another search result titled "How Does 0 Percent Interest on a Credit Card Work? Money ...".

Thanks to universal search, those two videos are ranked in the #3 spot among more than 7 million results.

PS Auto Sitemap

To make sure your site is easy to navigate for your visitors, you can use this plugin to create a sitemap that's as simple or elegant as you want.

Better still... don't even worry about making the site easier to navigate for your visitors.

Since your ultimate goal is to get them off your auto blog as quickly as possible through a link or ad that will generate revenue for you, you might want to skip this plugin altogether.

WP Super Cache

Another thing you can do to make your site more accessible to the search engine spiders and your visitors is make it load faster.

Without getting into the techno babble behind it, WP Super Cache reduces the workload on your server by using static HTML files rather than the dynamic PHP used by Wordpress.

WP Minify

To improve the performance of my auto blog even more, I'll use the WP Minify plugin to combine and compress javascript and CSS (cascading style sheet) files to improve page load times.

Since my auto blog is going to have its content fed into it automatically, I don't want any extra JS or CSS files messing with it and WP Minify lets me do that quickly and easily.

Wassup Statistics

To track your visitors in real time and get tons of data about what they're doing while visiting your auto blog, the only plugin you need is Wassup.

Instead of seeing all of the stats for your site lumped together as you would with most other statistics packages, Wassup lets you see things on a per visitor basis instead, including ip/hostname, referer, search engine used, keywords, search engine result page, operating system/language/browser, and pages viewed.

Wordpress.com Stats

Since you still want to see data about your page views, which posts and pages are the most popular, where your traffic is coming from, and what people click on when they leave, you'll need to use Wordpress.com Stats to access those details.

... and you won't have to worry about slowly down your page load times or making your auto blog run slower since all of the processing and data collection run on the authors server.

Google Positioner

Once your auto blog starts to get traffic, wouldn't it be nice to track how well your pages are performing in Google?

The Google Positioner plugin lets you see which keywords are driving traffic to which pages on your site, meaning you can see how the updates you make can help your pages rank better.

SI CAPTCHA Anti-Spam

Since auto blogs are heavily automated, other website owners like to use them to drive traffic back to their sites.

One of the easiest ways to do that is by leaving comments with links back to their sites and heavily automating the process using a variety of tools and scripts.

To combat this automatic blog commenter's, SI CAPTCHA Anti-Spam displays up a CAPTCHA image code the commenter needs to enter before submitting their comment.

Since automated tools can't read the CAPTCHA image and enter the correct answer into the form, they move onto the next victim.

Easy Privacy Policy

If you're going to use AdSense on your site, you need to have an AdSense-compliant privacy policy.

Easy Privacy Policy is an all-in-one solution for quickly creating AdSense-compliant privacy policies that are tailored to your specific requirements (assuming you don't want to use one of the default templates that are provided for you).

No Self Pings

Instead of allowing Wordpress to create a pingback whenever you link posts on your auto blog to each other, No Self Pings disables the feature and keeps your comments uncluttered as a result.

Login Lockdown

As the name of this plugin implies, Login Lockdown protects your Wordpress login from potential misuse.

Login Lockdown records the IP address and timestamp of every failed login attempt. If more than 3 failed attempts occur within 5 minutes, that IP is locked from accessing the site for 1 hour.

The settings can be modified to change the number of attempts, time, and length of lockdown.

KB Robots.txt

Since you're running an auto blog, you don't want Google to know you're actually using auto blogging plugins.

Well, duh... right?

This plugin lets you edit the file the search engine spiders read to see which folders of your site they can or cannot index.

After you activate this plugin, go to Options -> Robots.txt to edit the file with this code:

```
Sitemap: /sitemap.xml

User-agent: *
Disallow: /wp-content/cache/
Disallow: /wp-content/themes/
Disallow: /wp-content/plugins/
Disallow: /wp-admin/
Disallow: /wp-includes/
Disallow: /wp-login.php
```

[WP-DB-Backup](#)

The last thing you want to happen is to lose all of the posts and content on your auto blogs.

They're the lifeblood of your traffic and the key to profits, so you need to have a backup in place if you ever run into any problems.

If you're running the Baby account with HostGator, you can use WP-DB-Backup to backup all of your plugins, posts, and theme.

Although you're given the option of server or your PC when asked where to save the backup files, you're should choose to save it to your PC in case the Wordpress problems came from the server.

That being said, make sure you save the backup files twice; once on your PC and again to an external drive. Can't be too safe :)

[Automatic Wordpress Backup](#)

If you're going to use the Linux VPS Hosting from HostGator, or have access to a server with Linux & PHP5, you can use this plugin instead of WP-DB-Backup.

The difference being: Automatic Wordpress Backup captures your entire site (database, themes, plugins, uploaded files, setting files) and totally automates its backup to [Amazon S3](#).

NOTE: Assuming the plugin has been updated to include multisite support, all other plugins mentioned in this course should be uploaded to the `mu-plugins` directory for use among all the auto blogs in your network.

Step #7 - Simple tweaks for maximum results

Before you can start feeding your auto blog tons of content it can devour, there are a few simple tweaks you'll need to make to the standard Wordpress installation.

These small changes can help to greatly improve your SEO rankings and generate more traffic to your site, so don't let their simplicity fool you.

- 1 - Select "General Settings" and enter your Blog Title and Tagline
- 2 - Create a new category and name it after the keyword you want to target with your auto blog
- 3 - Select "Writing Settings" and change the default category to the one you just create. Edit "Uncategorized" by changing its name to "General"
- 4 - Select "Discussion" and enable "Threaded (nested) comments levels deep"
- 5 - Delete all of the links in the LinkRoll and replace them with affiliate links to related offers with keyword phrase anchor text
- 6 - Select "Settings" and "Permalinks", choose the "Custom, specify below" option and enter /%postname% in the text box labelled "Custom structure"
- 7 - Add a ping list like this [one](#) and use [MaxBlogPress Ping Optimizer](#) stop Wordpress from sending pings whenever you edit a post or post future dated posts.

- 8 - Open your .htaccess file (should be in the root WP folder) and add this text to it:

```
# BEGIN WordPress
<IfModule mod_rewrite.c>
RewriteCond %{REQUEST_FILENAME} !-f
RewriteCond %{REQUEST_FILENAME} !-d
RewriteRule . /index.php [L]
</IfModule>
# END WordPress
```

- 9 - To make your auto blog look more natural, use the [MaxPress Favicon](#) plugin to display a small square image in the browser address bar of your site visitors.

If you don't want to use one of the 100 pre-selected free favicons you get with MaxPress Favicon, you can use this [favicon generator](#) to create one instead.

Feed Your Auto Blog

With the core components of your auto blog setup and ready to go, you can move onto the steps you'll take to ensure your auto blog is continuously feed its share of content.

As I mentioned earlier, the last thing you want to do is let Google, Bing, and Yahoo! think your blog is automated.

The sure-fire way to avoid getting your blog shut down by the SERPs is to post unique, useful content... normally on a consistent basis.

Since you don't want to spend all of your time building one home-run site that makes \$50 a day, you'll want to avoid the most time-consuming part of the site building process -- content.

Researching and writing articles for your site is one of the most time-consuming parts of any site-builders day, but what if you could have the content without having to do all the work?

Using RSS feeds, YouTube videos, Amazon product feeds, eBay auctions, Yahoo Answers Q&A's, PRWeb press releases, Flickr images, Articlebase articles, Commission Junction offers and more, you can feed your blog with tons of content.

Armed with some of the other tools I'm going to reveal, you can easily transform the content that's automatically fed into your auto blog into something truly unique.

So... sit back and let me tell you how I feed my auto blogs with tons of content each and every day.

Disclaimer: Since feeding content into your auto blog is such an important part of the process, I'm going to discuss some paid plugins that will make finding it and posting it to your auto blog a snap.

If there's a similar free option around I'll be sure to mention it too. Sound good to you?

WP Robot (paid)

WP Robot is a very powerful and easy to use auto blogging plugin that lets you put your blog on complete auto-pilot.

By drip-feeding your auto blog with fresh content on the posting schedule you determine, WP Robot is capable of adding Amazon product listings, eBay auctions, questions and answers from Yahoo! Answers, Flickr images, YouTube videos, Clickbank ads, and articles... mixing and matching them however you want.

WP Robot lets you auto blog for an unlimited number of keywords, use dozens of different templates for your posts, replace keywords in the automatic content with your target keywords, set a custom time interval between posts, and even back date your posts to make a newly created auto blog appear older than it is.

Armed with 15 different modules, 14 content sources, custom post templates with over 100 unique template tags, and more than 80 customizable options, WP Robot is the only auto blogging plugin you need to draw content into your site.

As a paid plugin, WP Robot is constantly updated and improved with additional features and modules at no extra cost to its owners; putting you one step ahead of the competition.

[WP-o-Matic](#)

Unlike WP Robot, WP-o-Matic requires a fair bit of setup before it will start posting content to your site.

When using any of the 15 different modules available in the full version of WP Robot, all you need to do is enter the keywords you want to target and WP Robot does the rest.

WP-o-Matic on the other hand can only automatically create posts from the RSS and Atom feeds you enter into it.

This means you have to search the internet for those feeds, find the RSS/Atom feed URL yourself, and then copy them into the WP-o-Matic admin section.

As such, the results you get from WP-o-Matic are only as good as the content you feed into it.

If you want to try to replicate the results you'll get from WP Robot, you can visit Amazon, eBay, Yahoo! Answers, YouTube, Flickr, and Twitter yourself.

Then... search on those sites using the keywords you want to target and copy and paste the RSS feed URL into WP-o-Matic.

If there is no RSS feed of your results available, you can use a feed generating tool like [Feedity](#) or [RSS Feeds Generator](#) to create it for you.

Word of Caution: WP-o-Matic may have a tough time displaying your feeds, meaning you might have to play around with it a little to get things working properly... but that's the cost of free, right?

If you want a fully supported, no headache solution I suggest you take a long hard look at WP Robot and save yourself the hassle.

[Unique Article Wizard](#)

If you're never heard of it before, Unique Article Wizard is an article submission service that lets its owners post articles to thousands of different article directories.

To help expand the distribution of their content beyond article directories, the UAW Wordpress plugin was created to distribute articles to any blog it's installed on.

As an auto blog owner, you can use the UAW plugin to select the number of articles you want to receive each day and the categories you want to receive them from.

You can exclude articles by filtering them with keywords, display embedded videos and audio with the articles, and have them automatically published rather than wait for approval as a draft.

Although it's a free plugin, it's constantly updated to ensure UAW members can continue to distribute their content to other website owners looking to add more hands-free content to their site.

The only downside: The UAW plugin may have a difficult time finding articles related to your niche if you choose to target a topic that's off the beaten path.

The more popular the niche you choose, the more likely it is that UAW will have related articles you can post to your auto blog.

MultiPress Autoblogging Lite

Similar to WP Robot, this plugin auto posts content dripped from 3 of the largest article directories, RSS feeds (including YouTube and Flickr), and Yahoo! Answers.

After you create a few posting rules in the "Automatic Posting" menu, those rules will define what to post, where to look for content and which categories to post it under on your auto blog.

You can even set different rules depending on the content source; so you can have different settings when you fetch articles versus when you pull in content from Yahoo! Answers.

Although this plugin is a great additional to your arsenal, and a pretty good free alternative to WPRobot, it does add links to your site from time to time in the content it posts.

Consider it a "user fee" where the plugin authors hope to gain some Google juice of their own in exchange for giving you a great tool that's pretty much bug and hassle-free considering the competition when it comes to free WP Robot clones.

As I write this, the advanced version of the plugin is available for purchase by invitation only - talk about playing hard to get!

If you want to get on the signup list for invitation you can do so at [MultiPress Plugin](#) (paid).

Aside from the plugins you should use to feed the content into your auto blog, there are a few you can use to help spice up both the content and the pages you build for your auto blog.

Yet Another Related Posts Plugin

This plugin will place a list of related posts and/or pages at the end of every post generated using the plugins listed above.

WP Limit Posts Automatically

When a new post is live on your auto blog it will appear on the index.php along with the rest of your posts. Instead of showing the entire post, this plugin lets you choose where it should limit your posts and which method it should use to limit them.

... and then best part is: It's all done on auto-pilot.

Truncate Titles

When you're auto posting Amazon products and eBay listings, some of the post titles can become very long.

To avoid that, use this plugin to automatically shorten the length of each post title to the number of characters you choose.

Monetize Your Auto Blog

Now that you've got an auto blog being filled with content day after day, you can turn your attention towards how you're going to make money with the site.

Just as there are with mini sites and affiliate websites, there are many different ways you can generate income from your auto blog.

Whether it's AdSense, CPA offers, Amazon products, or eBay listings... the option you choose is going to depend on the niche you pick.

If a niche has lots of eBay listings and products on Amazon, but few CPA offers, an auto blog you create should reflect that.

Since testing each option is the only true way to tell which one's going to perform better, you should have the following plugins ready for use on your auto blogs.

[All in One AdSense and YPN](#)

With this plugin, you can automatically insert Google AdSense ads or Yahoo! publisher network ads into your posts on the fly.

The code to display your ads is inserted on every page and you can control every aspect of its display, ad color, and position.

You can even use this plugin to exclude ads from certain pages of your auto blog, so they don't show up on your contact us page :)

Advertising Manager

While the All in One Adsense and YPN plugin is good to run on auto blogs you've dedicated to generating Adsense income, you'll need Advertising Manager if you want to rotate a bunch of different ads to test which one is the best.

Arguably the most popular ad plugin for Wordpress, Advertising Manager lets you input ads into your blog posts and sidebar, as well as gives you the option to limit the pages they're placed on.

CSVPIG (free and paid)

Although WP Robot or MultiPress Autoblogging Lite will handle data feeds from Amazon, Clickbank or eBay, there are tons of other affiliate networks offering feeds they don't support.

If you're an affiliate with Commission Junction, ShareASale, LinkShare, RegNow, Pepperjam Network, Commission Monster, or Google Affiliate Network, you can use CSVPIG to manage the feeds they give you and post them to your auto blog.

... and since the plugin uses a .CSV file for importing its entries, you can import any CSV file you want, even if it includes descriptions, affiliate links, product images, and bullet lists.

LinkWorth

This plugin lets you easily publish different types of text links and in-content ads supplied by LinkWorth, doing most of the work for you and keeping everything easily accessible through a central administration panel.

Promote Your Auto Blog

Now that your auto blog is being fed with traffic and filled with ads to generate income for you, the next step is getting traffic.

Without a constant flow of traffic, the income you make from your auto blog will dry up like a raisin in the sun.

To stop that from happening, you'll need to upload and install the plugins I'm able to reveal to you.

Armed with these plugins, your auto blog will generate tons of free traffic on auto-pilot.

That's right...

Since the whole point of managing a network of auto blogs is to make them as hands-free as possible, you don't want to spend hours and hours promoting them to get traffic.

Instead, you can use these plugins to constantly generate traffic for you... even while you sleep :)

Just as the plugins I mentioned to feed your auto blog, these traffic plugins operate under the radar, behind the scenes, and on complete auto-pilot once you set them up.

Although you'll need to pay for that privilege in most cases, these plugins can quickly pay for themselves with the profits you generate from the traffic they produce.

As with the content plugins, I'll be sure to mention any free alternative if they exist.

All in One SEO Pack

Armed with power of the All in One SEO Pack plugin, the meta descriptions, meta keywords, and keyword tags for your auto posted content will be automatically inserted into your posts.

You can also use All in One SEO Pack to improve the default home page title, description, and a host of other SEO related concerns based on the settings you input.

SEO Search Terms Tagging 2

Every time a search engine visitor comes to your site, this plugin records the keyword they used to find the blog post and uses it to add more internal links to the post.

From with the administrative control panel you can use the statistics generated by the plugin to see which keywords are most popular, or trending upwards, and add them to your content plugins as keywords you use to fetch that content.

SEO Smart Links

This simple plugin automatically links keywords in your posts and comments to related posts, categories and tags on your site.

Just tell the plugin which keywords you want it to find, select whether or not you want links to open in a new window and which follow/no follow attributes you'd like them to have... SEO Smart Links will look after the rest.

SEO Friendly Images

Since some of the content posted to your auto blog will be images, this plugin will automatically update all of them with proper ALT and TITLE attributes.

If the plugin finds an image without ALT and TITLE attributes, it'll use the options you set to give it one.

SEO Super Comments

This is a neat little plugin that can really boost your traffic, especially if you're auto-posting Amazon reviews as comments on the Amazon product pages you feed into your site with WP Robot.

In a nutshell, this plugin creates a new dynamic page for every comment on your auto blog.

Translation: Your auto blog will be optimized to generate search engine traffic from the content of the comment itself.

Since some of the keywords you'll want to target will probably show up in these comments, it's like having another SEO optimized page on your site waiting to suck in traffic.

WP No External Links

In a nutshell, WP No External Links makes all external links look as if they're really internal links.

No matter if the link is in a post, comment, or any other place on your auto blog, WP No External Links will mask outgoing links with a simple redirect - `www.autoblog.com?goto=http://abc.com`

Global Translator

This neat little plugin will multiply your content by converting it into almost 50 different languages like Italian, Korean, German, French, Spanish, Japanese, Finnish, Romanian... and more using four different translation engines.

One of the keys to building a successful auto blog is making it seem as legitimate as possible.

Well... what's one of the things you see on some of the most popular sites online?

Multiple languages and language selection

You can fashion your auto blogs in the same manner as some of the most popular websites around; which will only help it to blend in and fly under Google's radar undetected.

Using the Global Translator plugin, you can redirect visitors to the translated version of our site so they can read it in their native language instead of English.

English: <http://www.yourdomain.com/en/>

French: <http://www.yourdomain.com/fr>

Spanish: <http://www.yourdomain.com/es>

Armed with the translated versions of your pages, your auto blog can bring in two, three, maybe four times the amount of traffic.

.... and if you want your auto blog to really look like a big-wig corporate site, you can **[turn your home page into a static front page](#)** filled with country flag images and direct links to that translation of the site.

SEO Booster Lite

Similar to the SEO Search Terms Tagging 2 plugin, SEO Booster Lite tracks the keywords and landing pages of every single incoming visitor to your auto blog.

The difference between them is SEO Booster Lite will also research the current ranking of each keywords and start promoting the ones best suited for boosting.

When SEO Booster Lite finds a keyword that ranks between the positions you choose (say #11 to #30), it will place the keyword into a widget that links to the same article Google does for that search term.

Doing so will reinforce the link between the search term and your landing page, improving its rankings as a result.

Once SEO Booster Lite notices the ranking for that term has improved, it will automatically drop it from the widget and replace it with another keyword that could use the boost.

OnlyWire Multi Autosubmitter

Once setup this social bookmarking plugin will automatically submit every blog entry that's auto posted to your site to the OnlyWire social bookmarking service.

In turn, OnlyWire will submit those blog post URLs to all of the social bookmarking and networking sites listed in its directory.

The plugin can even handle multiple OnlyWire accounts so you can spread your bookmarks instead of letting them all sit under the same account.

Twitter Tools

This is a great way to get traffic to your auto blog.

Using the Twitter Tools plugin, you can create a seamless link between your auto blog and Twitter account.

This way, whenever you post a tweet to your Twitter account it will show up on your auto blog and whenever a new entry is posted to your auto blog it will show up in your Twitter feed.

Since the tweet will contain a link leading back to your auto blog, it's a great way to drive traffic.

If you want to use Twitter Tools the right way, you'll need to create a new Twitter account for each auto blog and find people who can follow you.

Depending on the niche you're targeting, you can search those keywords on Twitter, find people tweeting those keywords, and follow them.

Since Twitter doesn't have the best in-house search engine, the results you get can do more bad than good.

To combat that, you can use a software program like [Tweet Attacks](#) (paid) to manage everything for you:

- Automatically follow users with the same interest
- Auto unfollow users who don't follow you back
- Automatically scrape and generate tweets from your blog
- Automatically generate replies and retweets for users talking about your target keywords

Web Traffic Genius (paid)

Have you ever heard the saying "the more, the better" before?

The guys who built this plugin sure did.

While a plugin like OnlyWire Multi Autosubmitter will help you build backlinks from social bookmarking and networking sites, Web Traffic Genius does the same for RSS feed submission.

But... instead of just submitting one feed for each auto blog you manage, Web Traffic Genius automatically creates RSS feeds for each post created on your auto blog.

Then the plugin will submit those feeds to 20 different RSS feed submission sites; which means 20 backlinks to that same page.

Coupled with the other plugins you're using to generate more links and more indexable content, Web Traffic Genius allows you to leverage those efforts at least 20x more.

Why do I say *at least*?

As you know, RSS feeds can be used in auto blogs so each feed submitted by Web Traffic Genius can be picked up by someone else and auto blogged onto their domain.

Talk about a wheel of fortune :)

When you take into account this plugin works with all of the auto blog plugins we talked about in the first step and the free lifetime updates you get... it'll only take a couple months income to earn back your investment.

You can see how you do without it, but I was surprised by the spike I saw when it was installed...

Keep It or Flip It?

Ok. Now that your auto blog is running and generating income, or not in the case of a few duds, you have a decision to make.

Although you can technically just keep putting up more and more auto blogs, there's no sense wasting precious bandwidth on underperformers.

If one of your auto blogs isn't pulling its weight in the money making department, you should cut it loose.

There's no sense letting it waste away on your webhost continuing to drain resources from your successful auto blogs.

So... instead of simply deleting the auto blogs you don't want to keep around, you can sell them on Flippa.

If you've never been to Flippa before, it's a website and domain marketplace that connects buyers and sellers in much the same way eBay does.

Using a bidding system with a few different options, buyers and sellers of websites and domains can interact on Flippa to purchase and sell their digital assets.

Good thing for you and your underperforming auto blogs, right?

But don't think you're going to get rich selling your black sheep auto blog, you'll be lucky to crack the 3 figure mark as sites normally sell for 6 to 12 times monthly income.

Assuming your auto blog makes \$5-\$10 per month, you should be happy if you can pay for your hosting for a few months from the proceeds.

Unless someone sees value in the domain name and wants to take advantage of that opportunity, they might be willing to pay a little more... especially if it's an older domain.

Even if most sites sell for \$50 each, you can package them together to generate some nice paydays.

10 site package = \$500

20 site package = \$1,000

50 site package = \$2,500

100 site package = \$5,000

You could possibly command more than these figures, especially if the sites you're packaging together are closely related.

If you had 20 sites generating traffic targeting keywords related to "low interest credit cards", don't you think an affiliate making commissions for each credit card application referred would be interested in by them?

... and I don't mean for the extra income either. Think about it:

20 sites already getting traffic.

20 sites that will continue to get traffic.

20 sites filled with thousands of outgoing links that could all point to their affiliate site instead.

20 sites filled with thousands of AdSense ad blocks and CPA banner ads that can easily be switched to ads that point back to their affiliate site.

By positioning the sites as a mini network of auto blogs that can be leveraged to generate traffic to the potential buyers main online assets, buyers will see them as more than the sum of their monthly income.

... but you can only do that if you create a series of auto blogs related to a similar topic or niche.

That's the only way you can bundle them together into a package and still make them appealing to potential buyers.

After the listing has closed, the only concern you'll have is how to transfer the auto blog contents and the domain to the buyer.

If you're using GoDaddy as suggested, the easiest thing to do is transfer the domain to another GoDaddy account holder.

In the situation where the buyer doesn't have a GoDaddy account and doesn't want to create one , you can still [transfer the domain](#) to their registrar; it just takes a little longer to complete.

Once you have the domain transferred, you can back up the contents of the auto blog using WP-DB-Backup or Automatic Wordpress Backup.

After you have the backup file for each auto blog, you can send them to the buyer so they can upload the database to the Wordpress installation on their domain.

Once the buyer's changes to the DNS settings for the domain take effect, the auto blog will be 100% transferred to them and you can complete the sale.

Not a bad way to make a dollar, huh?

... but what about the auto blogs you decide to keep?

Well... if you're not using all of the content or traffic plugins, you should seriously consider checking them out.

Those two sides of the same coin are the main driving forces behind the success of any auto blog you create.

With the right content and the right traffic, you can make some really good money with auto blogs so re-investing your profits into some of the paid tools we talked about is a wise move.

Armed with the extra traffic and profits you'll receive, you can continue to expand your network of auto blogs and repeat the "Keep It or Flip It" cycle.

Speaking of which...

You're probably wondered how to figure out which sites to sell and which sites to keep.

Well... it's pretty simple.

If you have an auto blog that makes less than around 50 cents income per day, it should be put on the "Flip It" list.

On the other hand, if you have an auto blog that makes closer to \$1/day income, you should put it on the "Keep It" list.

Unless you think you can get a good return selling it on Flippa, you're probably better off holding onto it and even adding to it a little bit as well.

As we talked about at the beginning of the course, one of the methods auto blog owners use to mask their appearance is by creating a small number of unique posts that are featured on the site.

Going back to the Metacritic example from earlier, the [Six Picks for the Week Ahead](#) is a great example of the kind of posts you can create.

In fact, you should probably go ahead and create a "Features" or "Featured Posts" category on your auto blog, put up a link to it in your navigation links, and submit your featured posts to it.

It can be an article post or video review... whatever you want. Just make it some solid, useful content that speaks to the core of your niche.

Using the "low interest credit card" example again, a Featured Post titled "How to get a lower interest credit card" would do the trick.

Don't be afraid to use interesting angles and story hooks to generate interest and attention to your Featured Post.

Although you want your auto blog pages to run through as many visitors as possible in order to generate income, the featured content you post don't have the same focus.

Rather than hope to get visitors off the page as soon as possible, your goal is to get them reading your content, clicking your links, and digging deeper and deeper into your auto blog.

Another thing you can do is put into action the exact game plan we talked about using as a selling point in our Flippa listings.

Using Wordpress, build a mini site in the same niche as a bunch of your auto blogs, fill it with CPA and affiliate offers, and then point all of the links on your auto blogs to it.

Don't get too greedy though, Google doesn't like to see lots of links suddenly appear out of nowhere :)

Final Thoughts

Well... there you have it.

Auto Blog System X.

You're now armed with more tools and information than 99% of the competition.

The question is: What are you going to do with it?

Knowledge is hollow if not applied, so you need to take this information and put it into action.

Otherwise you're never going to have the chance to be successful with it.

To be sure you understand how the entire system operates together and how each plugin is used as a piece of the puzzle, I want to give you more than words.

So I've had a few videos recorded to help you digest, understand, and apply the strategy I've reveal to you here.

If you think they would help you understand the whole system better, you can [watch the videos right here](#).

When you're done, take some time to review this report and the videos again if you need to.

Whatever you do... don't hesitate getting out there and building your own network of auto blogs.

Your hands-free content and traffic awaits...